[Opening shot: Two houses side by side, one with a "For Sale" sign on the lawn.]

Voiceover: Once upon a time, there were two homeowners, Einstein and Mike. Both of them experienced damage to their homes and had to file an insurance claim.

[Einstein sitting in his living room, looking relaxed] Einstein: "I remember when I first found out about the damage to my home, I was really stressed out. I didn't know how to deal with the insurance company, and I didn't have time to figure it out on my own."

[Cut to Einstein on the phone with his grandmother]

[Cut to grandmother] Grandmother: "I know you thought I knew how to work with the insurance company because my claim was resolved quickly and effortlessly, but all that I did was hire Resnix. They handled everything."

Einstein: "Oh, but you were an adjuster."

[Cut to grandmother] "Exactly. I knew I didn't have the time and energy to deal with it."

[Cut to Resnix.com adjuster, using Matterport camera and moisture reading to inspect the loss.]

[Cut to Einstein on the phone with Resnix] Einstein: "Are you available to be my claims public adjuster?"

[Cut to Resnix.com adjuster] Inspecting the house with a moisture reader and Matterport camera, with a full tool bag on waist belt.

[Cut to Einstein on vacation, holding a drink on a beach] Einstein: "Thanks to their efforts, I was able to take a vacation while the repairs were being done and hire the best contractors in town."

[Cut to Resnix.com adjuster, smiling while Einstein returns from vacation] Resnix.com adjuster to Einstein: "We worked with the insurance company to document every little detail of the damage and negotiate with the adjusters. The adjuster was actually friendly and issued the check, which will be ACH to you today."

[Cut to Mike sitting in his living room, looking stressed out] Mike: "I made the mistake of thinking I could handle the claim myself. I spent months arguing with the insurance company and adjuster, and I ended up making things worse."

[Cut to Mike on the phone with a friend] Mike: "My friend recommended I hire Resnix.com, but I didn't want to pay the fee if they were successful."

[Cut to insurance company's adjuster, looking at a file with a skeptical expression] Insurance company's adjuster: "What are we even looking at? He said his house was flooded, and he was going to call his attorney if we do not pay this by Friday? Nothing about this makes sense to me."

[Cut to insurance company's adjuster calling the manager to look at a file] Manager says: "I think we need to do an Examination Under Oath!"

[Cut to Mike's house, with a "For Sale" sign on the lawn] Mike: "I ended up doing some of the work myself, and the repairs were so shoddy that my home was worth less than before. I may just sell it as is."

[Closing shot: Einstein's house, swimming with friends and relaxing by a pool.] Voiceover: "Are you an Einstein or a Mike? Resnix likes to work with Einsteins. They have the expertise and experience to document, negotiate, and settle your loss while you relax, knowing that your damage is properly addressed and your family is at peace through it all. Sit back and relax."

[End screen: Resnix.com logo and contact information]